



WHEREAS the Vancouver Island Economic Alliance created the Island Good brand in 2018 to support local producers, growers, and manufacturers by making it easier for shoppers to identify and purchase locally made products; and the Island Good brand has strengthened the sustainability, self-reliance, and resiliency of the Vancouver Island and rural Islands regional economy; and;

WHEREAS Island Good is proudly celebrating its seventh anniversary in 2025, with over 140 Island Good licensed businesses across the region, including 15 located within the Comox Valley Regional District; and

WHEREAS Island Good fosters community pride, supports local jobs, and inspires consumers to choose local first; and

WHEREAS this is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.

THEREFORE as Chair of the Board of Directors, do hereby proclaim the week of May 30 to June 6, 2025 as Island Good Days within the Comox Valley Regional District.

Will Cole-Hamilton

Dated this 29th day of April, 2025